**Programme for Study Trip:**

**Cultural Management in Catalonia, Spain**

**20-23 April 2016**

**19 April 2016**

**Arrival**

**20 April 2016**

10:30-13:00

NAU COCLEA, Camallera, Girona Province

Nau Côclea is a Centre for Contemporary Creation based in Camallera, Girona, Spain. The Center was founded in 1996. It produces and presents exhibitions and sound art projects, organizes art and artists’ training workshops and art education. The Center also has a creator’s residence program and offers small grants for art projects.

For more information: <http://naucoclea.net/?lang=en>

**Speaker**: Clara Garí is a cultural manager, artist and producer. Director and founding member of Nau Côclea and the Orchestra of Chaos, Clara also teaches cultural management at the Open University of Catalonia (UOC) and works as an independent consultant on cultural projects. In 2007-2010 she coordinated a project called “HoritzoTV Blocs&Clubs,” consisting of a series of meetings and discussions on alternative TV, social networks, collective intelligence and shared culture. In 2004/2005 she spent a year in India, where she founded an educational center for children. Clara has studied art history and museum managementc in Brussels and Barcelona.

16:00-18:00

The Citadel of Roses, Roses, Girona Province

The Citadel of Roses is a designated monument of National Cultural Interest, which dates back to the IV century B.C. The fortification contains well-documented traces from a wide range of historical peiods, including the Greek, Late Roman and Visigoth. During the medieval period, a a monastery was constructed by Benedictian monks that became an important abbey with its own fishing rights. Currently, there is an areas where visitors can stroll, read outdoors surrounded by silence, access a Wi-Fi connection or simply enjoy the unique environment. The Citadel also hosts educational exhibitions on different themes, conferences and events.

For more information: <https://en.wikipedia.org/wiki/Ciutadella_de_Roses>

**Speaker**: Mireia Tresserras is a cultural educator, director of the company Educ'art, professor at the University of Girona and visiting professor in the Master´s degree program on Development and Culture at the Technical University of Bolivar in Cartagena de Indias, Colombia. Mireia has coordinated educational workshops on cultural rights, contemporary exhibitions on culture, diversity and development and designed and coordinated international cooperation projects on cultural heritage and memory. Mireia holds a PhD in Education from the University of Girona, an MA in Museology and Heritage and a BA in Art History from the University of Barcelona.

**21 April 2016**

11:00-13:00

Visit to Transit Projects, Barcelona

Transit Projects is an organization that offers cultural, social and educational services since 1985. It works via a network of associated entities in Spain, Europe and Latin America and a team of 500 professional in its offices in Barcelona, Madrid and Santiago de Chile and ca 20 cultural centres. Its primary activities focus on cultural management in the public and private sphere, consultancy and startegic planning for cultural education projects and centers and the development of cultural events with high social impact. It promotes innovative developments in the field of education and training, knowledge transfer between organizations and cultural enterpreneurship. To achieve its goal of contributing to the professional development of the cultural sector, Transit Projects works with universities and educational centers offering training in the field of cultural management at different levels, as well as with Platforma/C, an online-platform for cultural professionals.

For more information: <http://site.transit.es/web/>

**Speaker**: Angel Mestres is a social educator and management professional. Currently, he is Director General of Transit Projects and President of CEPS Social projects (<http://asceps.org/>). Previously, he was Director General of Anaya Group DISTESA, Director of Communications and External Relations at the Institute of Culture of Barcelona, created by the Barcelona City Council. He has also worked as an educator and collaborated with the Ministries of Culture and Education of Uruguay, Peru, Paraguay, Argentina, Ecuador, Morocco, Andorra, Portugal, Chile, Cuba and Mexico. He holds a degree in management from from ESADE and in social education from the Catalan College on Social Education.

15:00-17:00

Agenda 21 for Culture, Barcelona

Agenda 21 for Culture is an initiative of the United Cities and Local Governments (UCLG) Network, the most important and largest international organisation of mayors and local governments established in 2014 in Paris and headquartered in Barcelona. UCLG aims to promote democratic, effective, innovative and local government close to the citizens and to increase the role and influence of local governments and their representative organizations in global governance processes and debates. In 2004 UCLG developed and approved Agenda 21 for Culture, which promotes policies and actions by local governments for cultural development, following the example of Agenda 21 for Sustainable Development adopted at the Earth Summit on Sustainable development held in Rio de Janeiro in 1992. Agenda 21 is the first and only international document that recognises and encourages culture as a driver and enabler of the sustainable development of cities. In October 2013 more than 500 cities and organisations were associated with it.

For more information: <http://www.agenda21culture.net/index.php>

**Speakers**:

Jordi Pascual is geographer, cultural management and Coordinator and Founder of the Commission onCulture of the Global Network of Cities, Local and Regional Governments (UCLG) and Agenda 21 for Culture. He is also founding member of the European Laboratory on Cultural Cooperation and was a member of the Jury for the selection of a European Capital of Culture in 2010, 2011 and 2013. Pascual also teaches cultural policy and management at the Open University of Catalonia and author of the publications: ”Cultural policies, human development and institutional innovation: or why we need and for Agenda 21 for Culture published in the UNESCO Observatory E-Journal in 2008 and “On citizen participation in local cultural policy development for European cities,” published by the European Foundation for Culture in 2007.

Jordi Baltà is an expert in cultural policies and development with the Commission on Culture of the Global Network of Cities, Local and Regional Governments (UCLG). He is a member of the EU-UNESCO Expert Group on Cultural Governance in Developing Countries and of the U40 “Creative Diversity2030 network.” Jordi also works as consultant and tutor in the Joint Master´s Degree program on Cultural Management of the Open University of Catalonia and the University of Girona and researcher and project coordinator with Interarts Foundation. He holds an MA degree in Cultural Politics, a BA in Political Science and has conducted postgraduate studies in International Cultural Cooperation.

**22 April 2016**

10:00-12:00

Interarts, Barcelona

Founded in 1995, INTERARTS is a private agency, which supports the design of cultural policies, contributes to the processes of development through the cultural sector and facilitates the transfer of knowledge and information in the field of culture. It functions as a laboratory of ideas and a centre of applied investigation on emergent cultural issues of political relevance and contributes to the elaboration of proposals for the implementation of cultural policies. INTERARTS coordinates the management of international projects concerned with cooperation for development and acts as consultant in the organization of creative industries. It also organizes short cycles of thematic seminars and of initiatives such as the international Campus for cultural cooperation, implemented in different geographic areas and disseminates information and studies relevant to cultural cooperation through its bulletin, Cyberkaris, and its website, I.  
  
For more information: <http://www.interarts.net/en/index.php>

**Speaker**: Mercedes Giovinazzo is Director of Interarts and an expert in the management of non-for-profit organizations and in networking. Previously, Mercedes was a member of the Board of Directors of the Theatre of Rome and Chair of the Executive Committee of Culture Action Europe, a lobby organization for the cultural sector in Europe. She studied archaeology at the University of Rome and Management in France.

**23 April 2016**

Visit Barcelona: Sant Jordi`s day

## Sant Jordi is the patron saint of Catalonia. On the day of Sant Jordi in Barcelona - as in all of Catalonia – people give one another a rose or a book. Documents show that the tradition of giving roses as a symbol of love on the day of Sant Jordi, dates back to the 15th century, even though the exact date is not known. In 1926 Spain also declared the 23rd April, the anniversary of the death of Miguel de Cervantes, the most famous Spanish writer, as Book Day, following the example of England, which respected the 23rd April as the day of the death of Shakespeare. It was a coincidence that this coincided with the day of the festival of Sant Jordi. Initially, this left the Book Day in the shadow of Sant Jordi´s celebrations. Only much later did the day of love also became a day of literature for the population and led to present day celebrations of 23rd April as the day of the rose and the book, the day of love and culture.

For more information: <http://barcelona.de/en/barcelona-sant-jordi.html>

**Local Participants:**

Students from the Joint Master´s degree program on Cultural Management of the Open University of Catalonia (UOC) and the University of Girona (UdG). The program offers a comprehensive overview of the field of cultural management and trains professionals to design, manage and evaluate cultural activities carried out in different areas. It is premised on the recognition that cultural management has experienced a remarkable growth due to the new role of culture in a global society and the associated need for skilled human capital to meet the challenges of a traditional sector that needs to respond to respond to the current complexity. Graduates are equipped with the knowledge, skills and capacities to work in private sector organizations, public authorities and in the third sector as well to continue their studies further or employ their knowledge to conduct applied research.