



**International Initiative for Impact Evaluation**

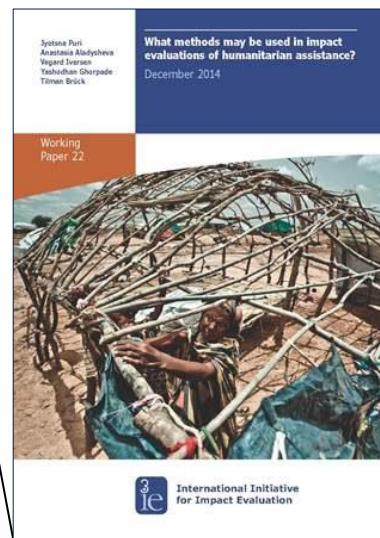
# **Systematic Review of the Effects of Interventions to Improve Education in Developing Countries**

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Executive Director, 3ie

**UNESCO Workshop on On-Line Learning**  
**November 2017**

# What is 3ie?

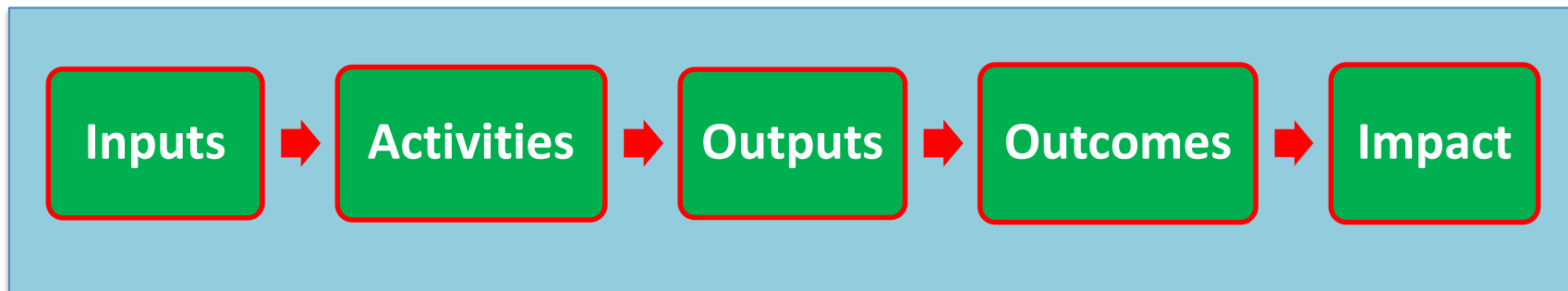
- An international grant-making NGO that funds the production of and advocates for the use of rigorous evidence to improve the effectiveness of development policies and programmes
- Established by donor consortium 8 years ago; Membership-based, most LMIC institutions
- Have supported or are supporting in over 50 countries



**Impact evaluation** “means the study of changes in outcomes that are attributable to an intervention.”

Complex because the road to results is a long one and attribution is difficult because of

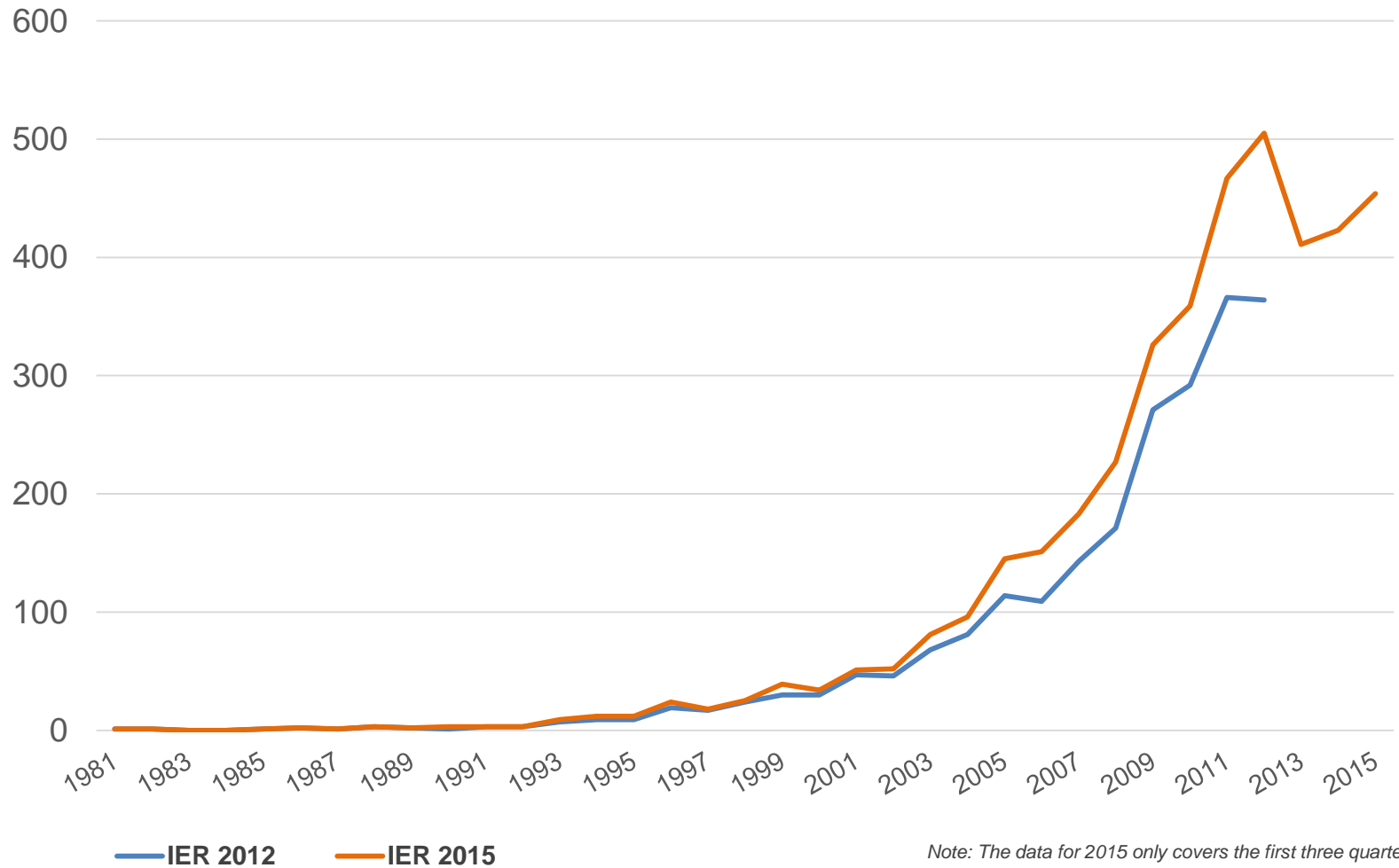
- Outside factors
- Selection by participants and by implementers



Resolved by:

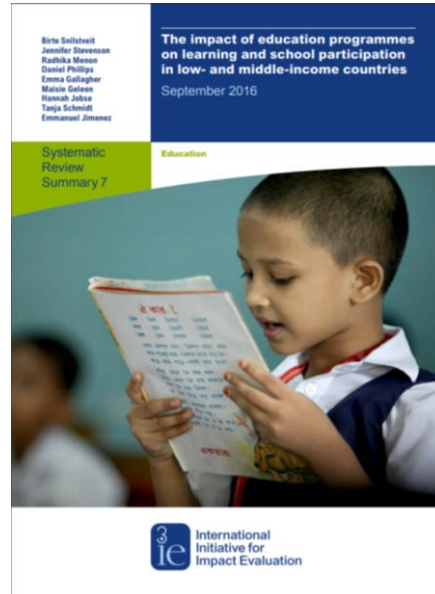
- Experimental and
- Quasi-experimental Techniques

# Shifting Evidence Gaps: Number of IEs have grown dramatically in 10 years



[Miranda, Jorge et. al. "Is Impact evaluation still on the rise?" Web blog post. \*Evidence Matters\*. The International Initiative for Impact Evaluation. 11 Aug. 2016](#)

# Systematic Review of What Works to Improve School Participation and Student Learning in LMICs



*The impact of education programmes on learning and school participation in low- and middle-income countries by Snilstveit et al. 2016*

<http://www.3ieimpact.org/en/publications/systematic-review-publications/3ie-systematic-review-education-effectiveness-srs7/>

- Key steps: setting inclusion criteria, search, screening, data extraction, critical appraisal, analysis, interpretation
- Meta-analysis to synthesise effects
- Narrative synthesis to synthesise qualitative/ process evidence
- Use programme theories to bring findings together

# Why synthesize evidence through systematic reviews of education investments?

Decisions are better if they use evidence that:

- Differentiates studies by quality
- Are based on more than just one study
- Comes from a representative range of studies





# Research questions

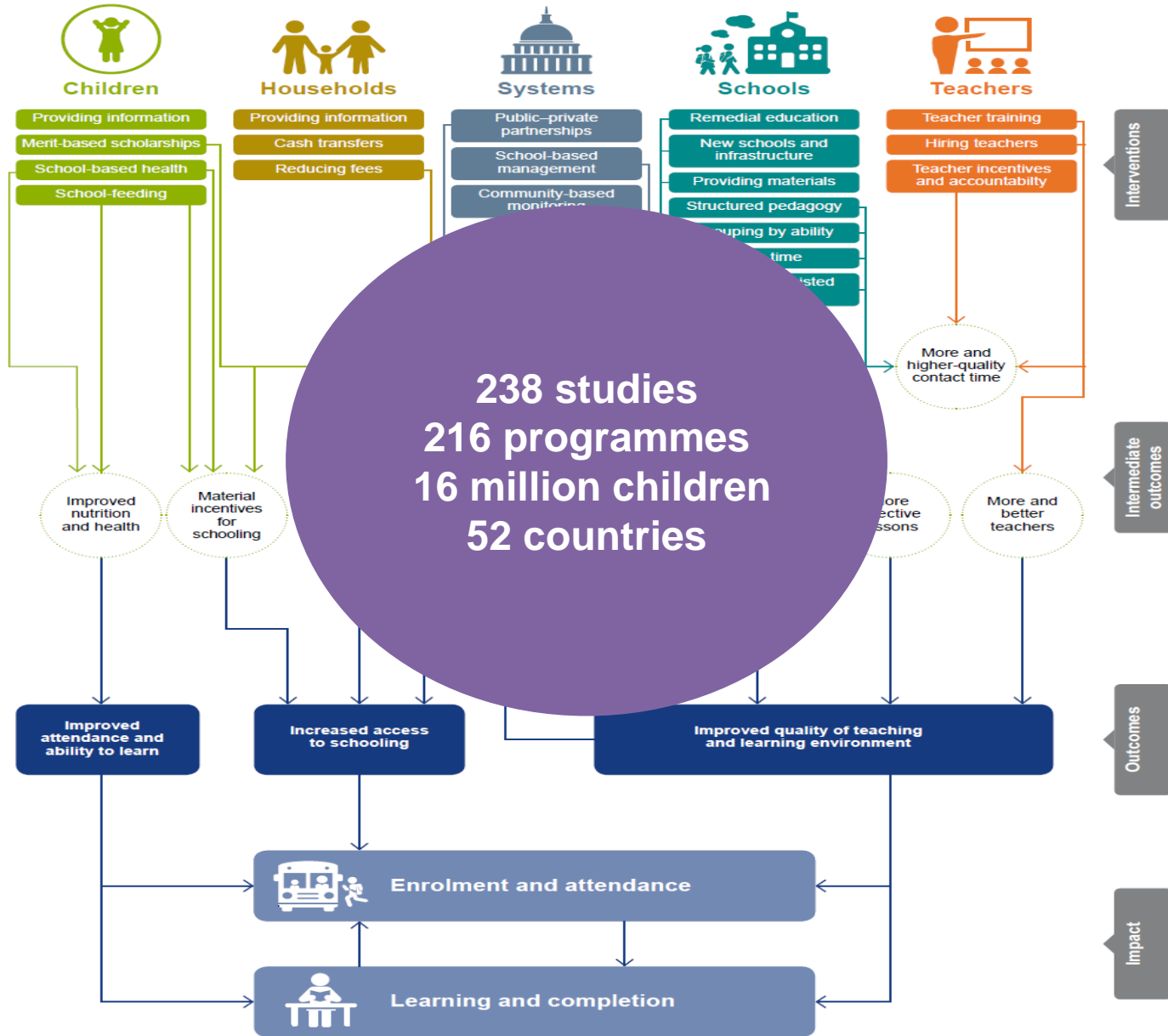
(1a): What are the effects of different education interventions on participation and learning outcomes for primary and secondary school children in low-and middle-income countries?

(1b): Are the effects different for sub-groups of children?

(2a): What intervention and implementation features are associated with success and failure of interventions?

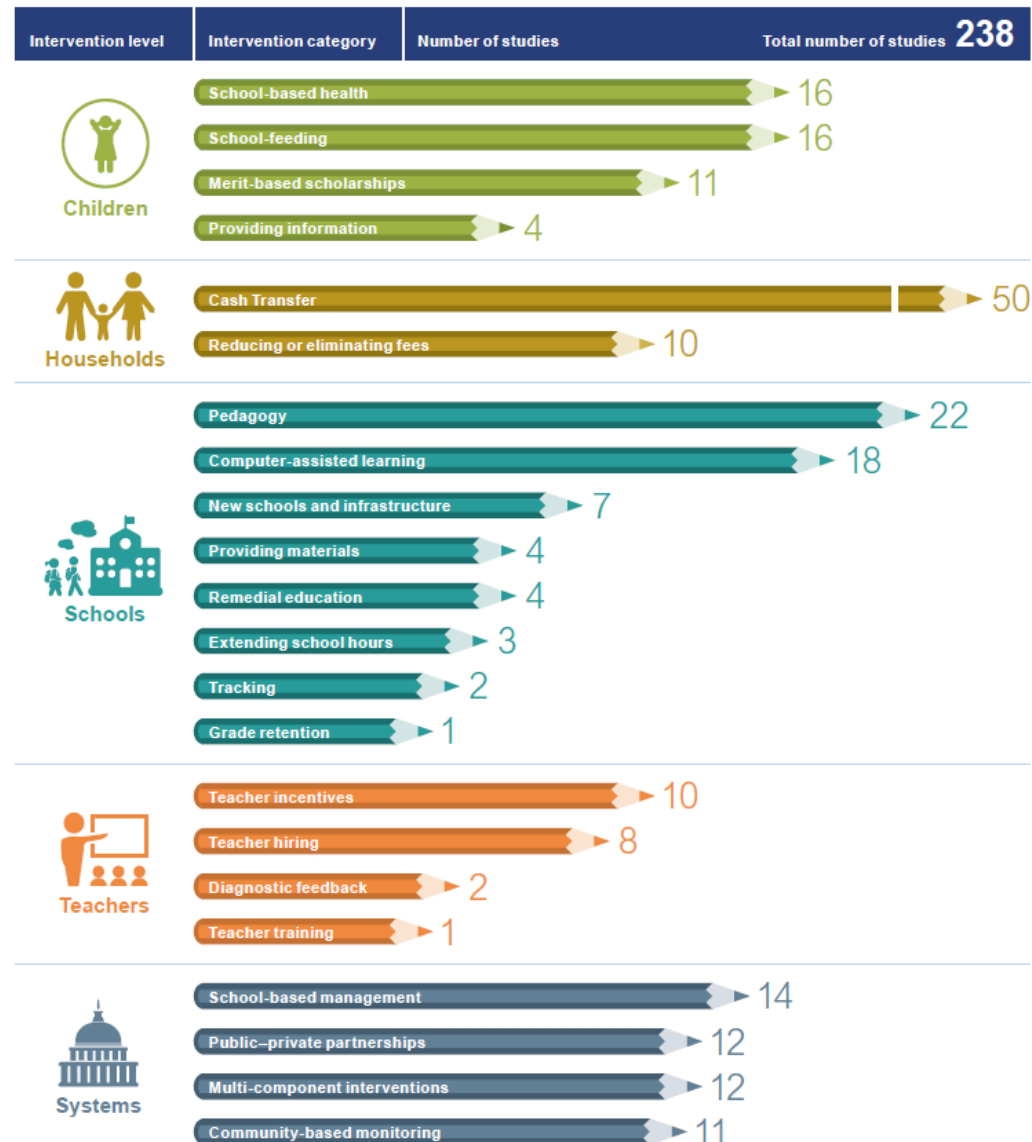
(2b): What are the contextual factors related to the effectiveness of educational interventions?

# Scope and Intervention Framework





# Substantial resources are directed to programmes where effects remain unknown



# What works in most contexts, what is promising and what is unknown



## Children

Providing information

Merit-based scholarships

School-based health

School-feeding



## Households

Providing information

Cash transfers

Reducing fees



## Systems

Public-private partnerships

School-based management

Community-based monitoring



## Schools

Remedial education

New schools and infrastructure

Providing materials

Structured pedagogy

Grouping by ability

Extra time

Computer-assisted learning



## Teachers

Teacher training

Hiring teachers

Teacher incentives and accountability



What works in most contexts



What is promising (may work in some contexts)

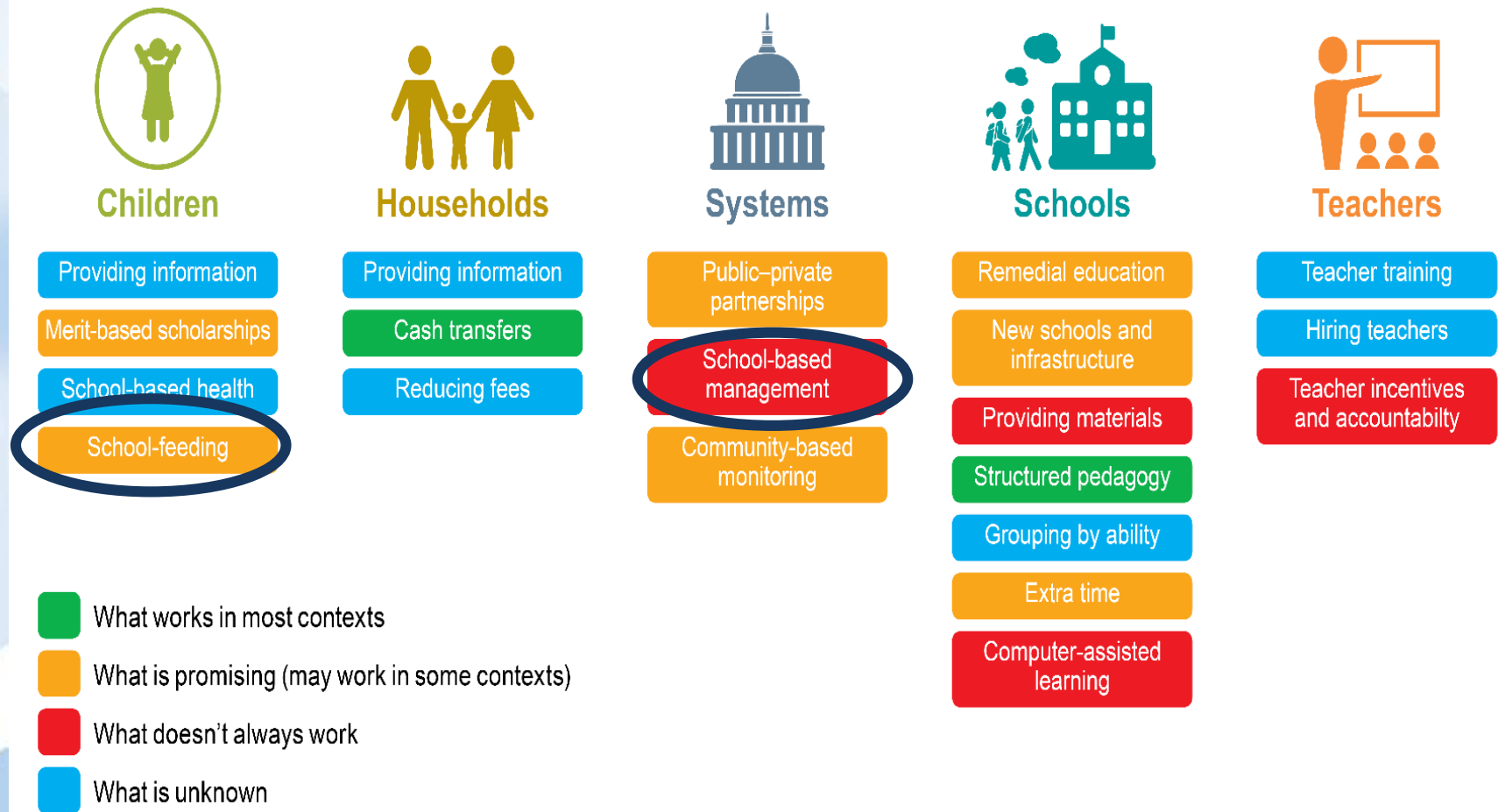


What doesn't always work

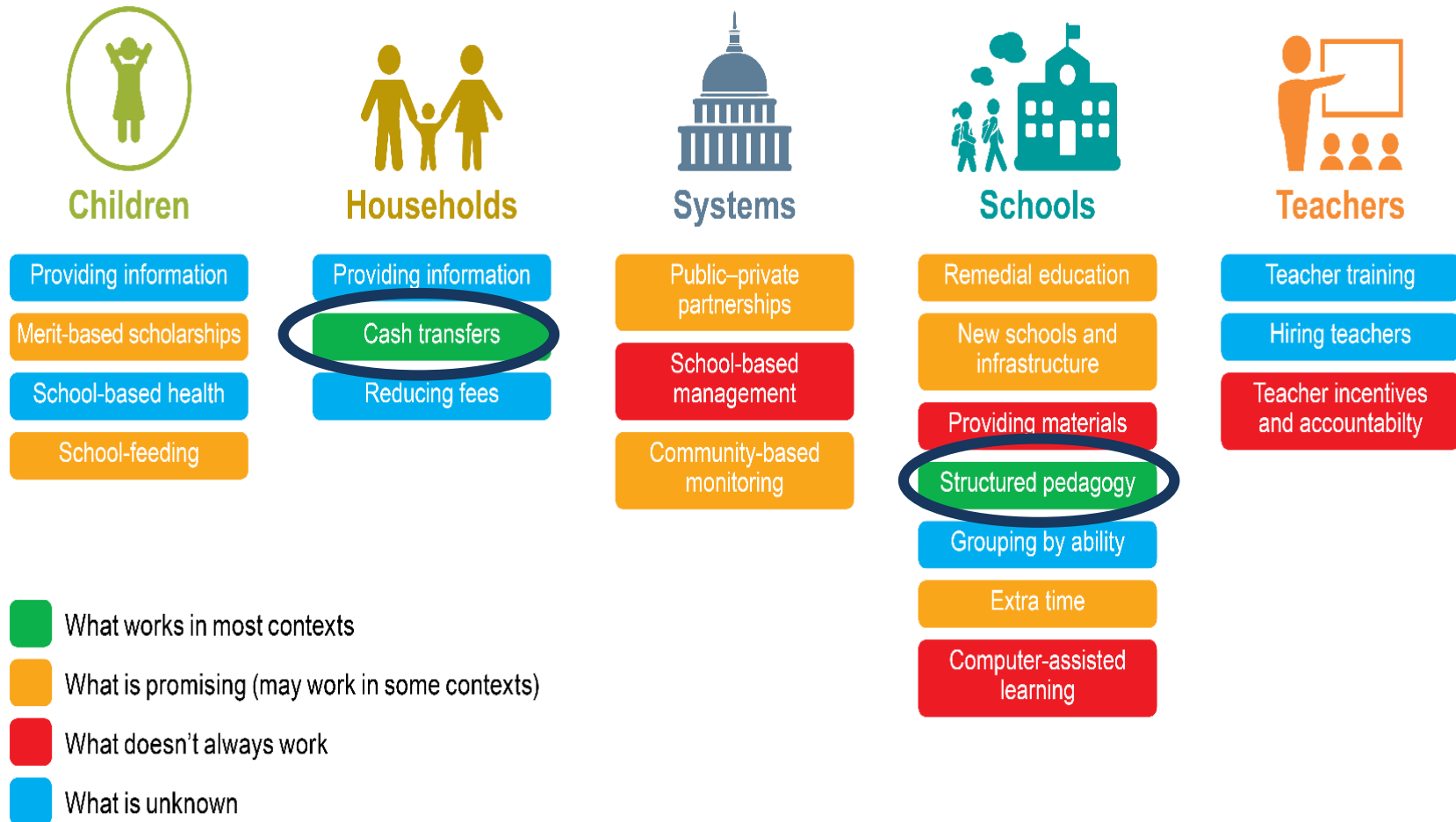


What is unknown

# Programmes typically improve either participation or learning, but not both



# Works in most context: Cash transfers and structured pedagogy



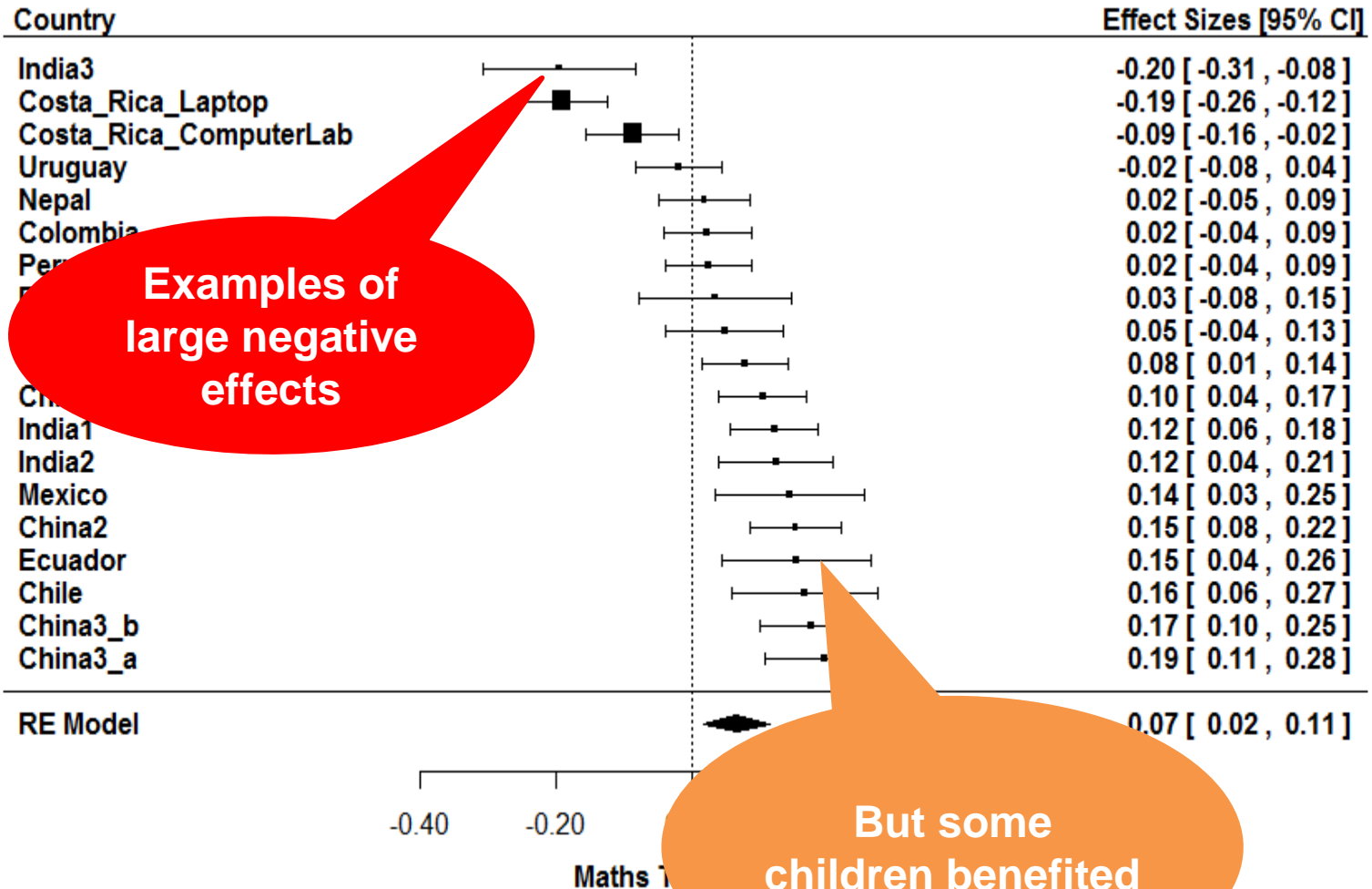
# Computer-assisted learning

- Studies of 16 different programmes implemented in a range of countries, including Chile, China, Colombia, Ecuador, India, Nepal, Peru and Uruguay.
- Different combinations of intervention components, such as laptops or computer labs, training for teachers and new content.



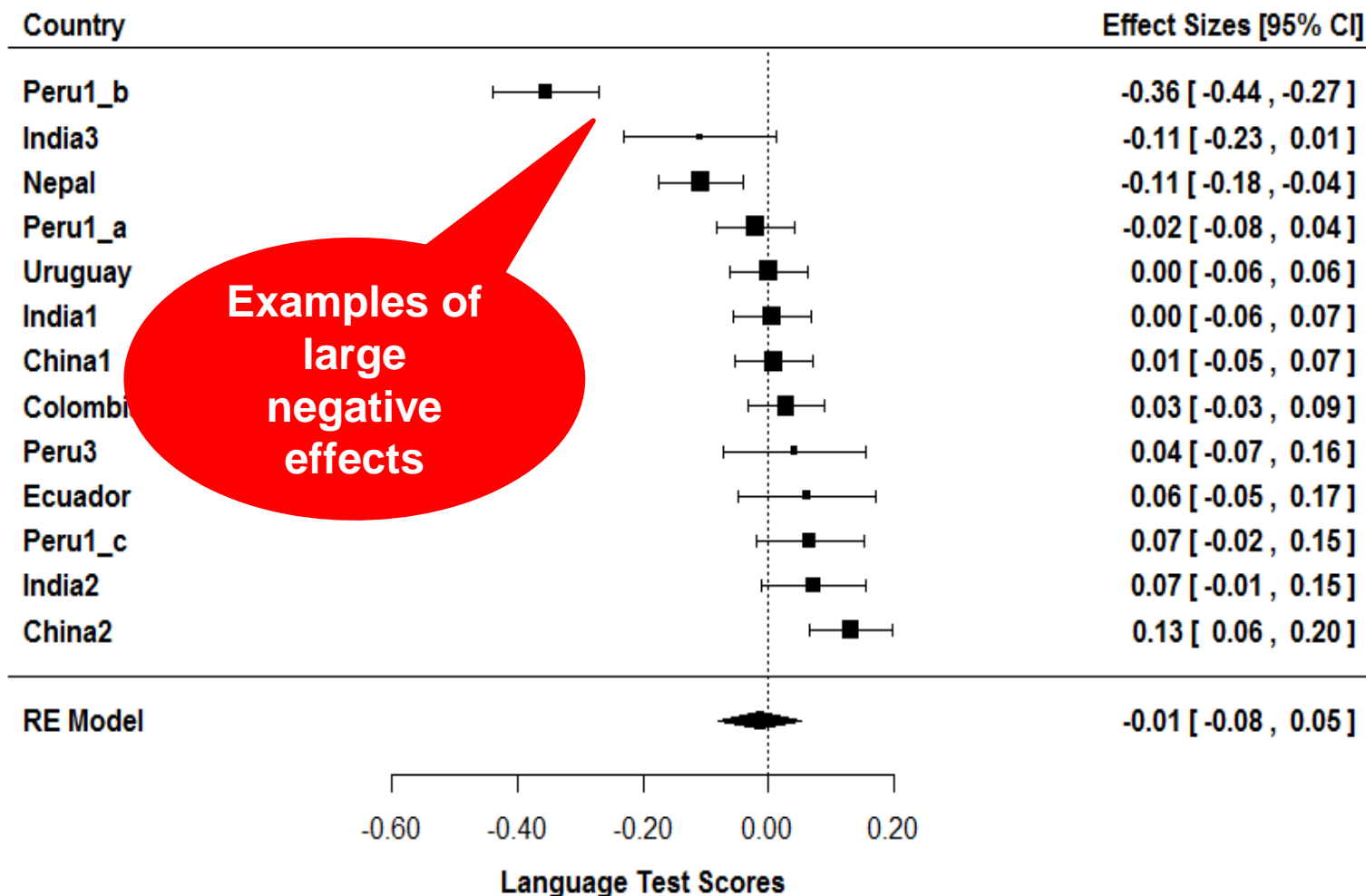
<https://globalpressjournal.com/>

# May improve maths in some contexts





## But no overall positive effects on language arts



# Common characteristics of successful programmes

- All the programmes focused on Maths
- They provided new content and software along with computers
- Most of these were pilots implemented by researchers or NGOs
- The follow up period for these studies were relatively short



# Why did some programmes fail?

- Technological problems, including insufficient, damaged and/or dysfunctional equipment, lack of electricity or internet access
- New technology not integrated into existing curriculum and learning approaches
- Low quality CAL substituting for regular teaching

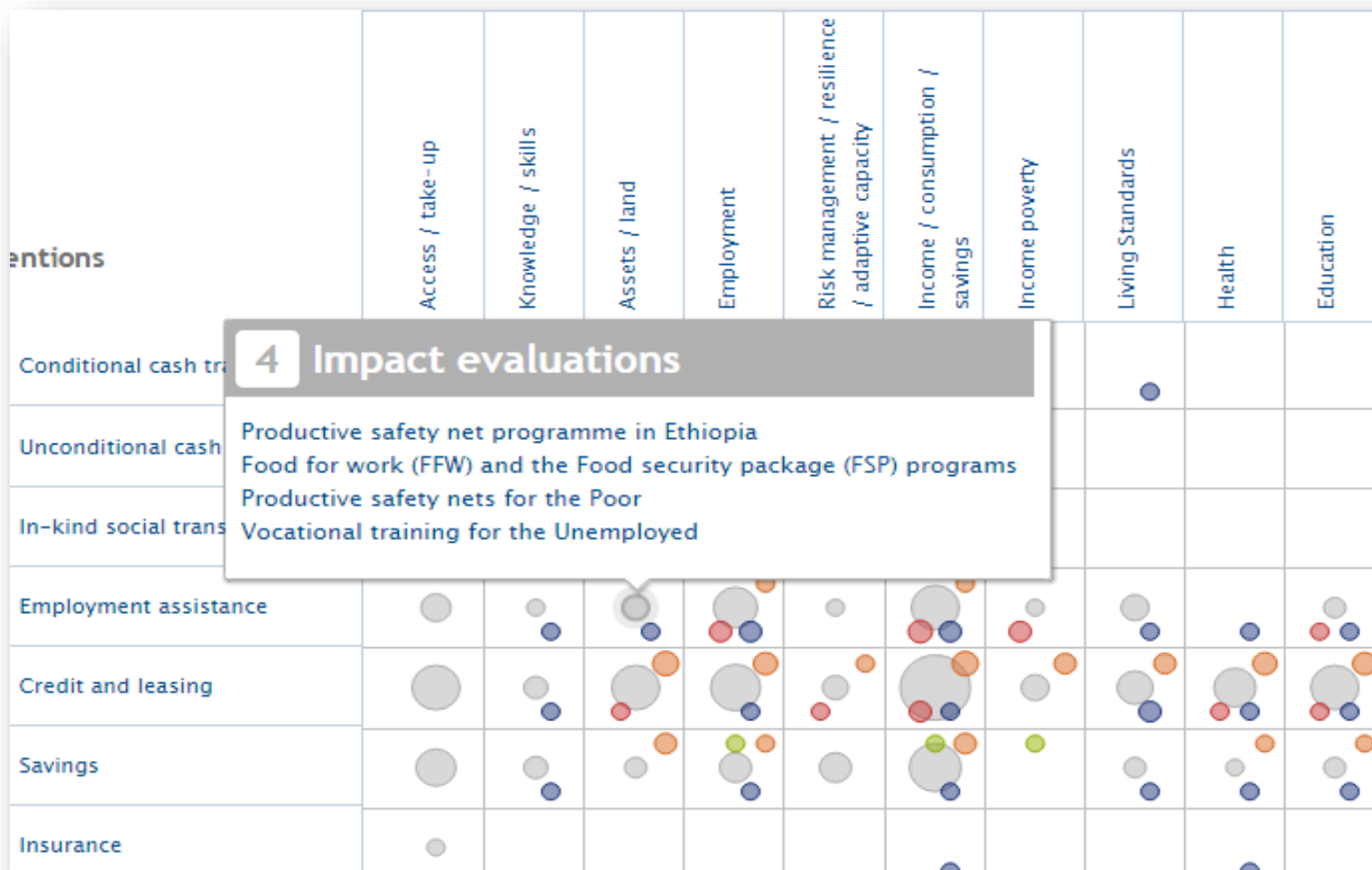


- Teachers not given sufficient training on using the laptops as a teaching aid
- Programmes did not consider teacher workloads, attitudes and motivation for making radical changes to the way they teach.

# Cross cutting lessons

- Need to tailor programmes to local context
  - problem analysis and capacity of other parts of the school system
- In some contexts strategies may need to address constraints at multiple levels
- Some interventions 'necessary but not sufficient'
  - Cash transfers, materials (vs SP, RE), SBM, CBM
- Interventions with relatively 'short' causal chains may be more effective

# What already exists? Evidence Gap Maps



# Thank you



**[www.3ieimpact.org](http://www.3ieimpact.org)**

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